

If you provided your branded assets to our team, you'll be receiving an additional box from Vistaprint containing complimentary promotional materials—our gift to help you spread the word! Here's how to make the most of these items to boost your order volume:



Hand out promotional cards with takeout orders or place them near your register to remind diners to order directly from you next time.



Display the window cling in a visible spot so passersby know they can support you by ordering commission-free when they order through your direct website or app.

These small touches go a long way in turning first-time customers into loyal regulars. Let's drive more orders—together!

ADDITIONAL MARKETING TOOLS

ON SOCIAL MEDIA

Make it simple for diners to order from you!

- ① Update your Instagram, Facebook, and TikTok bios with a direct link to your ChowNow ordering page.
- ② Use Instagram Stories and posts to showcase your menu, highlight daily specials, and share promo codes. We highly suggest adding your ordering link when possible.
- ③ Engage with your followers by encouraging them to tag you in their takeout photos! Customers respond positively to restaurant interaction on social media and are 66% more likely to order again.

EMAIL MARKETING TOOLS

Stay top of mind with automated emails that remind diners to reorder and reward their loyalty. Please reach out to your Success Manager to inquire about activating in these programs:



Monthly Promotions: Increase order volume with this program by offering a discount to your diners.



Rewards Program: Keep diners coming back for more with exclusive perks for repeat orders.



Lifecycle Programs: ChowNow sends Welcome & Bringback emails on your behalf to keep your brand top of mind and encourage repeat orders. Clients are auto-opted into these programs, ensuring ongoing engagement with diners without additional effort on your part.

PRINTED MARKETING MATERIALS

Want more branded materials? You can order additional window clings, promo cards, stickers and more at chownowstore.com.
